



Project Profile

# Longhorn Imaging Center.

San Antonio, TX

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Architectural Products

**inpro**®



# the **story**

Longhorn Imaging Center, located in the heart of Texas, has been a symbol of exceptional diagnostic imaging services for over 50 years, thanks to its experienced team's commitment to reducing the stress of diagnostic testing. To further elevate its brand identity and patient experience, Longhorn Imaging partnered with Inpro for its signage needs.



# the project

Architecture Firm: Jordan Group  
Interior Designer: Jordan Group

## Inpro® Products Used

Inpro products used include:

### Architectural Signage

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Boston Standard Sign







# the **results**

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Through the strategic placement of signage that proudly featured Longhorn's iconic bull logo, Inpro was instrumental in enhancing brand visibility. Not only did it contribute to a more efficient navigation through the facility, but it also played a key role in creating a more welcoming and pleasant experience for patients, demonstrating the impactful role that thoughtful signage can play in healthcare settings.



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